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THE QUESTIONNAIRE

COLLEGE DEVELOPED MOOCS

1. Does your college itself offer MOOCs, or does it participate in a partnership or consortia that offer MOOCs from your college?
2. If your college does offer MOOCs, either directly or through another party, how many courses does it offer?
3. If your college offers its own MOOCs or plans to develop them, what subject areas are you initially focusing on?
4. If your college offers its own MOOCs or plans to develop them, what is your overall developmental budget for this effort?
5. Approximately how many individuals, faculty, administrators, and staffers would you say are involved in creating MOOCs at your institution?
6. How high a priority is it for your institution to develop your own massive open online courses (MOOCs)?
 - A. Very high priority
 - B. High priority
 - C. A priority
 - D. Not a priority
 - E. Not considering it
7. How likely do you think it will be for your institution to develop and offer a MOOC within the next three years?
 - A. Already offer them
 - B. Highly likely
 - C. Likely
 - D. Unlikely
 - E. Definitely not
8. If your college or any of its academic or administrative departments has established a task force in an effort to develop MOOCs or to find ways to use taped classroom lectures in other ways, please describe this effort or series of efforts.
9. Does your institution distribute videos or tapes of classroom lectures at your college on _____?
 - A. Vimeo
 - B. YouTube

- C. Facebook
- D. Google

LECTURE CAPTURE

10. Does your college employ lecture capture or course taping technology through which it tapes courses for students or faculty to view later?
11. If your college does employ lecture capture/course taping technology, approximately how many courses do you now have on tape?
12. If you have these tapes, what are you doing with them or what do you plan to do with them?
13. Does the college maintain a centralized repository or archive of any kind for its taped lectures, MOOCs, or other intellectual property based on lectures or classes given by the college's faculty?
14. Which academic or administrative departments are the biggest users of MOOCs or taped lectures?

AWARDING CREDIT FOR MOOCs

15. Has your college accepted credits for any MOOCs taken previously by students entering the college or by current students of the college?
16. Explain the likely evolution of your college's policies in this area. Is it likely to accept credit from MOOCs in the near future? With what provisos or conditions? Does the college have a task force or group looking into these issues?
17. Has your college face pressure to adopt MOOCs and/or to offer courses for credit from MOOCs at your institution?
18. Does your college have an agreement with _____ to offer MOOCs to your students for credit?
 - A. Coursera
 - B. Udacity
 - C. EdX
 - D. Udemy
 - E. Khan Academy
19. Has your college had discussions with or sought preliminary information from _____ as a possible prelude to using any of their resources?
 - A. Coursera

- B. Udacity
- C. EdX
- D. Udemy
- E. Khan Academy

20. If your college is using MOOCs from another college or from an established provider, or is planning to do so, in what subject areas are you most likely to introduce MOOCs?

OPINION OF MOOCs

21. Which phrase best approximates your attitude toward MOOCs?

- A. Destructive and not as effective as education
- B. More or less a fad unlikely to have lasting impact
- C. A useful new technology likely to have a significant impact when improved
- D. A useful technology that is having a significant impact right now
- E. A significant advance that will lower costs and improve educational quality

22. To what extent do you believe that instruction via MOOCs needs to be supplemented by tutors or other kinds of instructors?

23. Do you believe that MOOCs, either as presently constructed or as rewired in a blended learning setting, constitute an advance in education effectiveness and/or cost control?

COPYRIGHT AND MOOCs

24. What measures has the college taken to assure copyright protection for the institution's MOOCs or for taped lectures, classes, or special events sponsored by the college?

25. Some MOOCs are from for-profit companies and therefore the fair use provisions of copyright law offer less protection to end users who use copyright materials in their online courses. Has your college taken special measures to assure that instructors in blended learning classes that employ MOOCs do not violate copyright? If so, what are these measures?

SURVEY PARTICIPANTS

Abilene Christian University
American International College
Buena Vista University
Buffalo State College
Claremont McKenna College
Coe College
Colgate University
College of Education at James Madison University
Crown College of the Bible
Duke University
Eastern New Mexico University – Roswell
Fielding Graduate University
Gogebic Community College
Graceland University
Harrisburg University
International Baptist College and Seminary
Iowa State University
John Carroll University
Lindsey Wilson College
McKendree University
Medaille College
Mercer County Community College
Mississippi Community College Board
Mountain Empire Community College
Muhlenberg College
New College Oxford
Nicholls State University
Ocean County College
Ramapo College of New Jersey
Rend Lake College
Salish Kootenai College
Shanghai University of Finance & Economics
Sheridan College
Southern Vermont College
St. Catharine College
St. Francis Xavier University
Texas Christian University
Texas State Technical College
Texas Tech University
Union University
University of Arkansas
University of Bergen
University of Central Lancashire

University of Hawaii – West Oahu
University of Missouri-Kansas City
University of North Carolina at Greensboro
University of North Texas Health Science Center
University of Pittsburgh at Bradford
University of Rochester
University of South Dakota
University of St. Thomas
Warren Wilson College
Wayne State University
Winona State University

CHARACTERISTICS OF THE SAMPLE

Overall sample size: 56

By Public or Private Status

Public	30
Private	26

By Annual Full-Time Tuition

Less than \$5,000	14
\$5,000 to \$14,999	17
\$15,000 to \$24,999	13
\$25,000 or more	12

By Type of College

Community college	9
4-year college	25
MA/PhD-granting college	9
Research university	13

By Full-Time Student Enrollment

Less than 2,500	19
2,500 to 7,499	20
7,500 or more	17